



FREE OF CHARGE ANALYSIS REPORT [SINGLE WEBSITE] OF:
<http://mediamarkt.de>

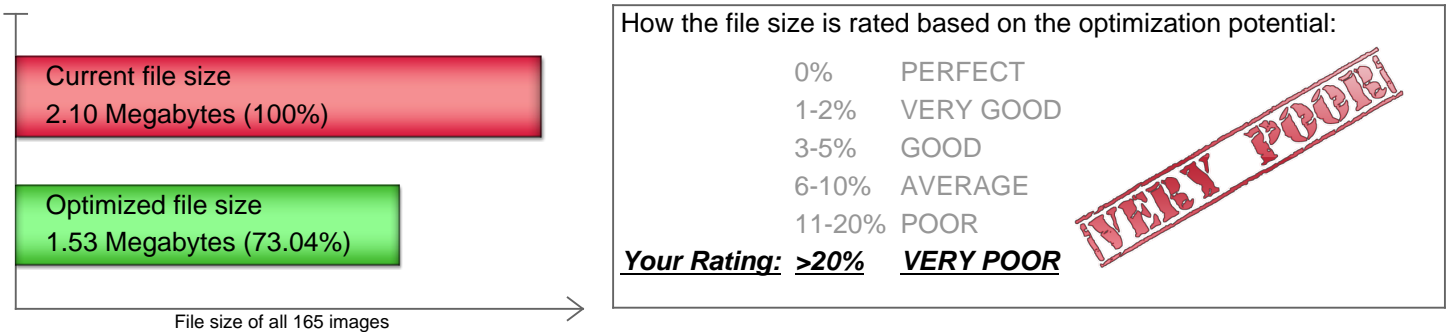
Report created on Thu Apr 16 19:13:07 CEST 2015 | ReportID: NJEJtzmx5SSq

Page 1 of 6

This report is about the possibility to reduce image file sizes without any loss of image quality.

From the given source we have downloaded and checked 165 images.

The total file size could be reduced from 2.10 Megabytes to 1.53 Megabytes.



To achieve that webpage speed optimization goal, you need to optimize 152 out of 165 images.

>>> [Click here to order your optimized images fast and easy now!](https://www.website-speed.info/Order/NJEJtzmx5SSq) <<<

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You can order the optimized images within 14 days after the report was created.

Hint: You have analyzed a single page only. We can also crawl more subpages automatically (e.g. the main page "www.example.com" linking to "www.example.com/subpage" etc.) or even check the whole site with FTP access. If you would like to have a more in-depth analysis, feel free to contact us. We are happy to help.

If you need to optimize images for more than a one time basis, you might be interested in our monthly packages. The monthly packages offer you a great discount compared to the cost of invoicing single images.

>>> [Click here to get more information about our monthly packages!](#) <<<

You can review every image we downloaded from the given source and the optimization possibility of the images in the comprehensive list starting on the next page.

For easier understanding, we marked images that can be optimized by 20% or more in red, images that can be optimized up to 20% in black and images that are already fully optimized according to the state of the art in green.

Website-Speed.info is a corporate division of the **HOEHNE AG**.

Business Unit Manager of Website-Speed.info: **Dipl.-Jur. Sebastian Hoehne, LL.M., LL.M.**

HOEHNE AG: Website-Speed.info
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Legal information of the HOEHNE AG:
CEO: Marita Hoehne
Supervisory Board (Chairman): Thomas Hoehne
Commercial register: AG Hildesheim 33HRB15314
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Tax ID: 11-200-52219

Bank account (Germany):
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BIC: NOLADE 21 HIK
Account number: 93309
Bank code: 259 501 30

Bank account (Switzerland):
Bank: PostFinance Swiss
IBAN: CH 670 900 0000 9191 17784
BIC: POFICHBEXXX
Account number: 91-911778-4
Clearing Number: 09000

Bank account (Austria):
Bank: Raiffeisenverband Salzburg
IBAN: AT 68 35 000 000 16019317
BIC: RVS A AT 2 S
Account number: 160 19 317
Bank code: 35000








































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N°	Thumbnail	Address	File size in Byte		Savings
			Current	Optimized	
1		http://css.redblue.de/fee/BaseSkin/images/gray.png	68	68	00.00%
2		http://www.etracker.de/cnt.php?et%3DwsxaNm%26 [...] et_organisation%3D%26amp%3Bet_demographic%3D	2194	2194	00.00%
3		http://www.etracker.de/cnt.php?et%3DwsxZgK%26 [...] 26amp%3Bet_sub%3D%26amp%3Bet_organisation%3D	2194	2194	00.00%
4		http://www.etracker.de/cnt.php?et=wsxaNm& [...] ub=&et_organisation=&et_demographic=	2194	2194	00.00%
5		http://www.etracker.de/cnt.php?et=wsxZgK& [...] ub=&et_organisation=&et_demographic=	2194	2194	00.00%
6		http://css.redblue.de/fee/BaseSkin/images/toplayer-background.png	84	76	09.52%
7		http://css.redblue.de/fee/BaseSkin/images/loading.gif	643	441	31.42%
8		http://css.redblue.de/fee/BaseSkin/images/sprites.png?17	29325	26689	08.99%
9		http://css.redblue.de/fee/BaseSkin/images/tooltip.png?17	7166	6171	13.89%
10		http://css.redblue.de/fee/BaseSkin/images/overlay-black.png	68	68	00.00%
11		http://css.redblue.de/fee/BaseSkin/images/photo_magnifier.png	1688	1655	01.95%
12		http://css.redblue.de/fee/BaseSkin/checkout-images/sprites.png?12	34782	26553	23.66%
13		http://css.redblue.de/fee/BaseSkin/images/select2/select2.png	613	600	02.12%
14		http://css.redblue.de/fee/BaseSkin/images/select2/select2x2.png	845	759	10.18%
15		http://css.redblue.de/fee/BaseSkin/images/info-bar-trigger.png	357	309	13.45%
16		http://css.redblue.de/fee/BaseSkin/images/close.png	587	586	00.17%
17		http://css.redblue.de/fee/BaseSkin/images/bg-header.jpg	1401	467	66.67%
18		http://css.redblue.de/fee/BaseSkin/images/bg-saturn.png	2250	2100	06.67%
19		http://css.redblue.de/fee/BaseSkin/images/logo.png	105	105	00.00%
20		http://css.redblue.de/fee/BaseSkin/cms-images/badges/flyout_offline-badge.png	851	583	31.49%
21		http://css.redblue.de/fee/BaseSkin/cms-images/temp/flags.png	17510	16384	06.43%
22		http://css.redblue.de/fee/BaseSkin/images/bg-footer.png	71	71	00.00%
23		http://css.redblue.de/fee/BaseSkin/images/tick-blue.png	264	252	04.55%
24		http://css.redblue.de/fee/BaseSkin/images/plus.png	782	679	13.17%
25		http://css.redblue.de/fee/BaseSkin/cms-images/badges/pl_offline-badge.png	2078	1383	33.45%
26		http://css.redblue.de/fee/BaseSkin/images/mediaplayer-gallery.png	3306	2618	20.81%
27		http://css.redblue.de/fee/BaseSkin/images/select-arrow.png	288	198	31.25%
28		http://css.redblue.de/fee/BaseSkin/images/bg-gradient.png	78	76	02.56%
29		http://css.redblue.de/fee/BaseSkin/images/th.png	124	78	37.10%
30		http://css.redblue.de/fee/BaseSkin/images/bg-itempos.png	305	239	21.64%
31		http://css.redblue.de/fee/BaseSkin/images/saturn-loader.gif	1451	1131	22.05%
32		http://css.redblue.de/fee/BaseSkin/images/fade.png	331	318	03.93%
33		http://css.redblue.de/fee/BaseSkin/mediaplayer-images/mediaplayer-buttons-sprite.png	2781	1276	54.12%
34		http://css.redblue.de/fee/BaseSkin/cms-images/badges/offline-badge.png	3055	1835	39.93%
35		http://css.redblue.de/fee/BaseSkin/images/weiterlesen.png	513	498	02.92%
36		http://css.redblue.de/fee/BaseSkin/images/my-market-menu.png	9848	9416	04.39%
37		http://css.redblue.de/fee/BaseSkin/images/gallery-close.png	420	420	00.00%
38		http://css.redblue.de/fee/BaseSkin/images/dot-blue.png	82	75	08.54%

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			Current	Optimized	
39		http://css.redblue.de/fee/BaseSkin/images/gradient-gray.png	85	85	00.00%
40		http://css.redblue.de/fee/BaseSkin/images/gradient-gray-dark.png	76	76	00.00%
41		http://css.redblue.de/fee/BaseSkin/images/map-pin-black-small.png	2024	1907	05.78%
42		http://css.redblue.de/fee/BaseSkin/images/map-pin-black-big.png	2675	2457	08.15%
43		http://css.redblue.de/fee/BaseSkin/images/map-pin-orange-small.png	1387	949	31.58%
44		http://css.redblue.de/fee/BaseSkin/images/repair-icon.png	221	220	00.45%
45		http://css.redblue.de/fee/BaseSkin/cms-images/badges/pr_offline-badge.png	1252	820	34.50%
46		http://css.redblue.de/fee/BaseSkin/images/mixed-border.png	77	75	02.60%
47		http://css.redblue.de/fee/BaseSkin/images/bg-sidebar.png	74	73	01.35%
48		http://css.redblue.de/fee/BaseSkin/images/sprites-my-account.png	1913	1794	06.22%
49		http://css.redblue.de/fee/BaseSkin/images/sprites-user-area.png	9300	9251	00.53%
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51		http://css.redblue.de/fee/BaseSkin/images/sprites-oder-status.png	1302	1254	03.69%
52		http://css.redblue.de/fee/BaseSkin/cms-images/giftcards/giftcardBalance.png	2646	1388	47.54%
53		http://css.redblue.de/fee/BaseSkin/images/icon-success.png	5744	5360	06.69%
54		http://css.redblue.de/fee/BaseSkin/cms-images/temp/hero-img_708.png	5075	1811	64.32%
55		http://css.redblue.de/fee/BaseSkin/cms-images/temp/hero-img.png	5939	2091	64.79%
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58		http://css.redblue.de/fee/BaseSkin/images/sprites-2.png	2521	2449	02.86%
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60		http://css.redblue.de/fee/BaseSkin/images/onlineOrShop.png	1058	564	46.69%
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67		http://css.redblue.de/fee/BaseSkin/images/grid-icons.png?5	1130	1064	05.84%
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69		http://css.redblue.de/fee/BaseSkin/images/overlay-white.png	68	68	00.00%
70		http://css.redblue.de/fee/BaseSkin/images/saturn-loader-small.gif	744	374	49.73%
71		http://css.redblue.de/fee/BaseSkin/images/icon_speaker_red.gif	217	169	22.12%
72		http://css.redblue.de/fee/BaseSkin/images/icon_play.png	335	331	01.19%
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74		http://css.redblue.de/fee/BaseSkin/images/price-b-sprite@2x.png	57203	56656	00.96%
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


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80		http://css.redblue.de/fee/BaseSkin/images/filters.png	187	181	03.21%
81		http://css.redblue.de/fee/BaseSkin/images/sidebar-anchor.png	737	713	03.26%
82		http://css.redblue.de/fee/BaseSkin/images/gv-close.png	536	285	46.83%
83		http://css.redblue.de/fee/BaseSkin/images/rating-delete.gif	752	751	00.13%
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91		http://css.redblue.de/MediaDE/skins/campaign-skin-fee/de/images/general/up.png	489	479	02.04%
92		http://css.redblue.de/MediaDE/skins/campaign-skin-fee/de/images/header/logo-medium.png	3472	3438	00.98%
93		http://css.redblue.de/MediaDE/skins/campaign-skin-fee/de/images/header/logo-small.png	2792	2758	01.22%
94		http://css.redblue.de/MediaDE/skins/campaign-skin-fee/de/images/general/hr.gif	43	35	18.60%
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96		http://css.redblue.de/MediaDE/skins/campaign-skin-fee/de/images/carousel/star_empty.png	202	192	04.95%
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98		http://css.redblue.de/MediaDE/skins/campaign-skin-fee/de/images/carousel/star_white.png	198	197	00.51%
99		http://css.redblue.de/MediaDE/skins/campaign- [...] e/images/carousel/icon-versandkostenfrei.jpg	3374	1048	68.94%
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102		http://css.redblue.de/MediaDE/skins/campaign-skin-fee/de/images/footer/barclaycard.png	1599	1407	12.01%
103		http://css.redblue.de/MediaDE/skins/campaign-skin-fee/de/images/footer/zertifikate.png	11164	10871	02.62%
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107		http://css.redblue.de/MediaDE/skins/campaign-skin-fee/de/images/rtt/dots.png	302	284	05.96%
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113		http://picscdn.redblue.de/doi/msh-pixelboxx-1199660726/feecms_x_x_x	940	545	42.02%
114		http://picscdn.redblue.de/doi/msh-pixelboxx-1196755360/feecms_x_x_x	781	191	75.54%

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			Current	Optimized	
115		http://css.redblue.de/MediaDE/skins/campaign-skin-fee/de/images/general/sprite-arrows-up.png	851	832	02.23%
116		http://css.redblue.de/MediaDE/skins/campaign-skin-fee/de/images/markt/market-box-bg.jpg	8812	3058	65.30%
117		http://css.redblue.de/MediaDE/skins/campaign-skin-fee/de/images/markt/sprite.png	3123	3020	03.30%
118		http://css.redblue.de/MediaDE/skins/campaign-skin-fee/de/images/markt/map-pin-red-small.png	3535	3129	11.49%
119		http://css.redblue.de/MediaDE/skins/campaign-skin-fee/de/images/markt/map-pin-red-big.png	4527	3446	23.88%
120		http://css.redblue.de/MediaDE/skins/campaign-skin-fee/de/images/category/grid-icons.png	475	466	01.89%
121		http://css.redblue.de/MediaDE/skins/campaign-skin-fee/de/images/general/rating.png	309	256	17.15%
122		http://css.redblue.de/MediaDE/skins/campaign-skin-fee/de/images/general/offline-badge-small.png	1376	1354	01.60%
123		http://css.redblue.de/MediaDE/skins/campaign-skin-fee/de/images/general/offline-badge.png	1050	1034	01.52%
124		http://css.redblue.de/MediaDE/skins/campaign-skin-fee/de/images/myaccount/sprites-my-account.png	3693	3622	01.92%
125		http://css.redblue.de/MediaDE/skins/campaign-skin-fee/de/images/myaccount/giftcardBalance.png	664	655	01.36%
126		http://css.redblue.de/MediaDE/skins/campaign- [...] /category/product-description-details-bg.png	93	90	03.23%
127		http://css.redblue.de/MediaDE/skins/campaign-skin-fee/de/images/layer/layer-help.png	1538	1520	01.17%
128		http://css.redblue.de/MediaDE/skins/campaign-skin-fee/de/images/general/price-sprite.png	73245	72635	00.83%
129		http://css.redblue.de/MediaDE/skins/campaign-skin-fee/de/images/general/price-sprite-retina.png	115505	106754	07.58%
130		http://www.mediemarkt.de/plattform/flyer/nav-icon-eflyer.png	8804	7683	12.73%
131		http://www.mediemarkt.de/plattform/flyer/nav-icon-top-angebote-neues-cd.png	1767	1742	01.41%
132		http://www.mediemarkt.de/plattform/flyer/teaser-flyer-fee.png	98050	84397	13.92%
133		http://css.redblue.de/MediaDE/skins/campaign- [...] der/flyout-nav-neuheiten-technik-neuescd.png	1364	1310	03.96%
134		http://www.mediemarkt.de/specials/apple-geschenkkarten/teaser-altvsneu-fallback-804.jpg	43055	26272	38.98%
135		http://www.mediemarkt.de/specials/apple-geschenkkarten/teaser-altvsneu-30euro-804.jpg	52838	31479	40.42%
136		http://www.mediemarkt.de/specials/apple-geschenkkarten/teaser-altvsneu-60euro-804.jpg	52296	31116	40.50%
137		http://www.mediemarkt.de/specials/apple-geschenkkarten/teaser-altvsneu-120euro-804.jpg	52712	31436	40.36%
138		http://www.mediemarkt.de/specials/apple-geschenkkarten/teaser-altvsneu-200euro-804.jpg	53216	31875	40.10%
139		http://www.mediemarkt.de/specials/apple-geschenkkarten/teaser-altvsneu-fallback-708.jpg	39932	24122	39.59%
140		http://www.mediemarkt.de/specials/apple-geschenkkarten/teaser-altvsneu-30euro-708.jpg	49349	29408	40.41%
141		http://www.mediemarkt.de/specials/apple-geschenkkarten/teaser-altvsneu-60euro-708.jpg	49298	29407	40.35%
142		http://www.mediemarkt.de/specials/apple-geschenkkarten/teaser-altvsneu-120euro-708.jpg	49464	29584	40.19%
143		http://www.mediemarkt.de/specials/apple-geschenkkarten/teaser-altvsneu-200euro-708.jpg	49516	29721	39.98%
144		http://www.mediemarkt.de/specials/osterpaket/pds/osteraktion-804x151-haushalt.jpg	46292	27862	39.81%
145		http://www.mediemarkt.de/specials/osterpaket/pds/osteraktion-804x151-tv.jpg	47229	28651	39.34%
146		http://www.mediemarkt.de/specials/osterpaket/pds/osteraktion-804x96-pfeil.jpg	24557	15549	36.68%
147		http://www.mediemarkt.de/specials/osterpaket/checkout/osteraktion-1188x126.jpg	56076	34814	37.92%
148		http://www.mediemarkt.de/specials/osterpaket/kvs/osteraktion-948x122-haushalt.jpg	57615	33927	41.11%
149		http://www.mediemarkt.de/specials/osterpaket/kvs/osteraktion-948x122-tv.jpg	57475	33471	41.76%
150		http://www.mediemarkt.de/specials/osterpaket/pds/osteraktion-708x126-haushalt.jpg	38202	22800	40.32%
151		http://www.mediemarkt.de/specials/osterpaket/pds/osteraktion-708x126-tv.jpg	38276	22961	40.01%
152		http://www.mediemarkt.de/specials/osterpaket/pds/osteraktion-708x96-pfeil.jpg	20479	13265	35.23%

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Website-Speed.info is a corporate division of the HOEHNE AG.

Business Unit Manager of Website-Speed.info: Dipl.-Jur. Sebastian Hoehne, LL.M., LL.M.

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Supervisory Board (Chairman): Thomas Hoehne
Commercial register: AG Hildesheim 33HRB15314
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Tax ID: 11-200-52219

Bank account (Germany):
Bank: Sparkasse Hildesheim
IBAN: DE 71 2595 0130 0000 0933 09
BIC: NOLADE 21 HIK
Account number: 93309
Bank code: 259 501 30

Bank account (Switzerland):
Bank: PostFinance Swiss
IBAN: CH 670 900 0000 9191 17784
BIC: POFICHBEXXX
Account number: 91-911778-4
Clearing Number: 09000

Bank account (Austria):
Bank: Raiffeisenverband Salzburg
IBAN: AT 68 35 000 000 16019317
BIC: RVS A AT 2 S
Account number: 160 19 317
Bank code: 35000
















FREE OF CHARGE ANALYSIS REPORT [SINGLE WEBSITE] OF:
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N°	Thumbnail	Address	File size in Byte		Savings
			Current	Optimized	
153		http://www.mediemarkt.de/specials/osterpaket/checkout/osteraktion-948x126.jpg	46235	28689	37.95%
154		http://www.mediemarkt.de/specials/osterpaket/kvs/osteraktion-708x122-haushalt.jpg	42515	24964	41.28%
155		http://www.mediemarkt.de/specials/osterpaket/kvs/osteraktion-708x122-tv.jpg	42188	25127	40.44%
156		http://www.mediemarkt.de/specials/osterpaket/checkout/osteraktion-708x217.jpg	53856	32705	39.27%
157		http://data.mediemarkt.de/mmfl/common/img/mydealz-enabler.jpg	725	725	00.00%
158		http://data.mediemarkt.de/mmfl/common/img/checkout/trusted-shops.png	9184	8965	02.38%
159		http://data.mediemarkt.de/mmfl/common/img/checkout/trusted-shops-arrow.png	255	251	01.57%
160		http://pics.redblue.de/doi/msh-pixelboxx-2105188423/feecms_x_x_x	2477	2257	08.88%
161		http://mediamarkt.de/bestellung/lieferaktion15/checkout/checkout_708x200px_lieferaktion.jpg	54074	34871	35.51%
162		http://mediamarkt.de/bestellung/lieferaktion15/checkout/checkout_948x200px_lieferaktion.jpg	66499	43955	33.90%
163		http://mediamarkt.de/bestellung/lieferaktion15/checkout/checkout_1188x200px_lieferaktion.jpg	73743	48959	33.61%
164		http://data.mediemarkt.de/mmfl/common/img/mobile-switch/icon_mobile-switch.png	463	460	00.65%
165		http://data.mediemarkt.de/mmfl/common/img/mobile-switch/layer_close.png	500	495	01.00%

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Business Unit Manager of Website-Speed.info: **Dipl.-Jur. Sebastian Hoehne, LL.M., LL.M.**

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