



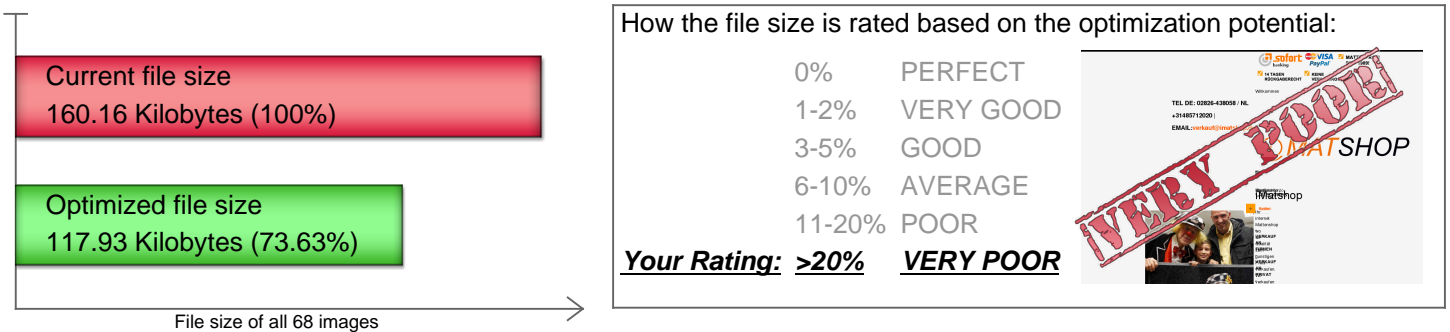
**FREE OF CHARGE ANALYSIS REPORT [SINGLE WEBSITE] OF:**  
**<http://www.imatshop.de>**

Report created on Thu Jun 9 16:32:37 CEST 2016 | ReportID: LD2OZzHNpTvT

Page 1 of 3

This report is about the possibility to reduce image file sizes without any loss of image quality.

From the given source we have downloaded and checked 68 images.  
The total file size could be reduced from 160.16 Kilobytes by 26.37% to 117.93 Kilobytes.



To achieve that webpage speed optimization goal, you need to optimize 63 out of 68 images.

**>>> Click here to order your optimized images fast and easy now! <<<**

<https://www.website-speed.info/Order/LD2OZzHNpTvT>

You can order the optimized images within 14 days after the report was created.

Hint: You have analyzed a single page only. We can also crawl more subpages automatically (e.g. the main page "www.example.com" linking to "www.example.com/subpage" etc.) or even check the whole site with FTP access. If you would like to have a more in-depth analysis, feel free to contact us. We are happy to help.

If you need to optimize images for more than a one time basis, you might be interested in our monthly packages. The monthly packages offer you a great discount compared to the cost of invoicing single images.

**>>> Click here to get more information about our monthly packages! <<<**

You can review every image we downloaded from the given source and the optimization possibility of the images in the comprehensive list starting on the next page.

For easier understanding, we marked images that can be optimized by 20% or more in red, images that can be optimized up to 20% in black and images that are already fully optimized according to the state of the art in green.

Website-Speed.info is a corporate division of the **HOEHNE AG**.

Business Unit Manager of Website-Speed.info: **Dipl.-Jur. Sebastian Hoehne, LL.M., LL.M.**

HOEHNE AG: Website-Speed.info  
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VAT Ident.-No.: DE-206943865  
Tax ID: 11-200-52219

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IBAN: DE 71 2595 0130 0000 0933 09  
BIC: NOLADE 21 HIK  
Account number: 93309  
Bank code: 259 501 30

Bank account (Switzerland):  
Bank: PostFinance Swiss  
IBAN: CH 670 900 0000 9191 17784  
BIC: POFICHBEXXX  
Account number: 91-911778-4  
Clearing Number: 09000

Bank account (Austria):  
Bank: Raiffeisenverband Salzburg  
IBAN: AT 68 35 000 000 16019317  
BIC: RVS A AT 2 S  
Account number: 160 19 317  
Bank code: 35000







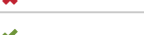




























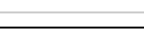

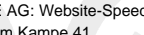


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Page 2 of 3

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Nº	Thumbnail	Address	File size in Byte		Savings
			Current	Optimized	
1		<a href="http://www.imatshop.de/media/wysiwyg/imat2014-1.png">http://www.imatshop.de/media/wysiwyg/imat2014-1.png</a>	8735	7359	15.75%
2		<a href="http://www.imatshop.de/media/wysiwyg/imat2014-2.png">http://www.imatshop.de/media/wysiwyg/imat2014-2.png</a>	2881	2039	29.23%
3		<a href="http://www.imatshop.de/skin/frontend/ultimo/default/images/imatshop2014.png">http://www.imatshop.de/skin/frontend/ultimo/default/images/imatshop2014.png</a>	5657	3516	37.85%
4		<a href="http://www.imatshop.de/media/wysiwyg/Oleg_Popov.jpg">http://www.imatshop.de/media/wysiwyg/Oleg_Popov.jpg</a>	25615	25615	00.00%
5		<a href="http://www.imatshop.de/media/wysiwyg/infortis/ultimo/icons/info.png">http://www.imatshop.de/media/wysiwyg/infortis/ultimo/icons/info.png</a>	879	591	32.76%
6		<a href="http://www.imatshop.de/skin/frontend/base/default/css/magestore/images/close.png">http://www.imatshop.de/skin/frontend/base/default/css/magestore/images/close.png</a>	2457	1249	49.17%
7		<a href="http://www.imatshop.de/skin/frontend/ultimo/default/images/i_msg-error.png">http://www.imatshop.de/skin/frontend/ultimo/default/images/i_msg-error.png</a>	652	416	36.20%
8		<a href="http://www.imatshop.de/skin/frontend/ultimo/default/images/i_msg-success.png">http://www.imatshop.de/skin/frontend/ultimo/default/images/i_msg-success.png</a>	561	360	35.83%
9		<a href="http://www.imatshop.de/skin/frontend/ultimo/default/images/i_msg-note.png">http://www.imatshop.de/skin/frontend/ultimo/default/images/i_msg-note.png</a>	874	589	32.61%
10		<a href="http://www.imatshop.de/skin/frontend/ultimo/default/images/img/link-separator.png">http://www.imatshop.de/skin/frontend/ultimo/default/images/img/link-separator.png</a>	115	73	36.52%
11		<a href="http://www.imatshop.de/skin/frontend/ultimo/default/images/bkg_collapse.gif">http://www.imatshop.de/skin/frontend/ultimo/default/images/bkg_collapse.gif</a>	86	86	00.00%
12		<a href="http://www.imatshop.de/skin/frontend/ultimo/default/images/i_print.gif">http://www.imatshop.de/skin/frontend/ultimo/default/images/i_print.gif</a>	1035	630	39.13%
13		<a href="http://www.imatshop.de/skin/frontend/ultimo/default/images/i_rss.gif">http://www.imatshop.de/skin/frontend/ultimo/default/images/i_rss.gif</a>	542	320	40.96%
14		<a href="http://www.imatshop.de/skin/frontend/ultimo/default/images/i_notice.gif">http://www.imatshop.de/skin/frontend/ultimo/default/images/i_notice.gif</a>	802	802	00.00%
15		<a href="http://www.imatshop.de/skin/frontend/ultimo/default/images/infortis/_shared/ock/list/bullet.png">http://www.imatshop.de/skin/frontend/ultimo/default/images/infortis/_shared/ock/list/bullet.png</a>	172	113	34.30%
16		<a href="http://www.imatshop.de/skin/frontend/ultimo/default/images/infortis/_shared/ock/list/list1.png">http://www.imatshop.de/skin/frontend/ultimo/default/images/infortis/_shared/ock/list/list1.png</a>	748	512	31.55%
17		<a href="http://www.imatshop.de/skin/frontend/ultimo/default/images/infortis/_shared/ock/list/list2.png">http://www.imatshop.de/skin/frontend/ultimo/default/images/infortis/_shared/ock/list/list2.png</a>	276	189	31.52%
18		<a href="http://www.imatshop.de/skin/frontend/ultimo/default/images/infortis/_shared/ock/list/list11.png">http://www.imatshop.de/skin/frontend/ultimo/default/images/infortis/_shared/ock/list/list11.png</a>	189	116	38.62%
19		<a href="http://www.imatshop.de/skin/frontend/ultimo/default/images/infortis/_shared/ock/list/list12.png">http://www.imatshop.de/skin/frontend/ultimo/default/images/infortis/_shared/ock/list/list12.png</a>	172	108	37.21%
20		<a href="http://www.imatshop.de/skin/frontend/ultimo/default/images/infortis/_shared/ock/list/list13.png">http://www.imatshop.de/skin/frontend/ultimo/default/images/infortis/_shared/ock/list/list13.png</a>	295	190	35.59%
21		<a href="http://www.imatshop.de/skin/frontend/ultimo/d [...] s/infortis/_shared/ock/list/bullet-small.png">http://www.imatshop.de/skin/frontend/ultimo/d [...] s/infortis/_shared/ock/list/bullet-small.png</a>	161	103	36.02%
22		<a href="http://www.imatshop.de/skin/frontend/ultimo/default/images/sprite.png">http://www.imatshop.de/skin/frontend/ultimo/default/images/sprite.png</a>	5680	3313	41.67%
23		<a href="http://www.imatshop.de/skin/frontend/ultimo/default/images/img/bullet.png">http://www.imatshop.de/skin/frontend/ultimo/default/images/img/bullet.png</a>	116	77	33.62%
24		<a href="http://www.imatshop.de/skin/frontend/ultimo/default/images/img/rating.png">http://www.imatshop.de/skin/frontend/ultimo/default/images/img/rating.png</a>	533	375	29.64%
25		<a href="http://www.imatshop.de/skin/frontend/ultimo/default/images/i_rss-big.png">http://www.imatshop.de/skin/frontend/ultimo/default/images/i_rss-big.png</a>	832	596	28.37%
26		<a href="http://www.imatshop.de/skin/frontend/ultimo/default/images/bkg_divider1.gif">http://www.imatshop.de/skin/frontend/ultimo/default/images/bkg_divider1.gif</a>	43	43	00.00%
27		<a href="http://www.imatshop.de/skin/frontend/ultimo/default/images/window_overlay.png">http://www.imatshop.de/skin/frontend/ultimo/default/images/window_overlay.png</a>	201	139	30.85%
28		<a href="http://www.imatshop.de/skin/frontend/ultimo/default/images/bg_x.png">http://www.imatshop.de/skin/frontend/ultimo/default/images/bg_x.png</a>	1446	251	82.64%
29		<a href="http://www.imatshop.de/skin/frontend/base/default/images/widgets/i_widget-new.gif">http://www.imatshop.de/skin/frontend/base/default/images/widgets/i_widget-new.gif</a>	545	332	39.08%
30		<a href="http://www.imatshop.de/skin/frontend/base/default/images/widgets/i_block-list.gif">http://www.imatshop.de/skin/frontend/base/default/images/widgets/i_block-list.gif</a>	600	389	35.17%
31		<a href="http://www.imatshop.de/skin/frontend/base/default/images/widgets/i_widget-link.gif">http://www.imatshop.de/skin/frontend/base/default/images/widgets/i_widget-link.gif</a>	57	49	14.04%
32		<a href="http://www.imatshop.de/skin/frontend/base/default/aw_blog/images/icon_blog.png">http://www.imatshop.de/skin/frontend/base/default/aw_blog/images/icon_blog.png</a>	813	639	21.40%
33		<a href="http://www.imatshop.de/skin/frontend/ultimo/default/images/infortis/_shared/grabbing.png">http://www.imatshop.de/skin/frontend/ultimo/default/images/infortis/_shared/grabbing.png</a>	116	115	00.86%
34		<a href="http://www.imatshop.de/skin/frontend/ultimo/default/images/infortis/_shared/ajax-loader.gif">http://www.imatshop.de/skin/frontend/ultimo/default/images/infortis/_shared/ajax-loader.gif</a>	1517	1440	05.08%
35		<a href="http://www.imatshop.de/skin/frontend/ultimo/d [...] fortis/_shared/generic-nav/slider-arrows.png">http://www.imatshop.de/skin/frontend/ultimo/d [...] fortis/_shared/generic-nav/slider-arrows.png</a>	518	316	39.00%
36		<a href="http://www.imatshop.de/skin/frontend/ultimo/default/images/infortis/_shared/accordion/opener.png">http://www.imatshop.de/skin/frontend/ultimo/default/images/infortis/_shared/accordion/opener.png</a>	261	128	50.96%
37		<a href="http://www.imatshop.de/skin/frontend/ultimo/d [...] infortis/_shared/accordion/opener-active.png">http://www.imatshop.de/skin/frontend/ultimo/d [...] infortis/_shared/accordion/opener-active.png</a>	219	109	50.23%
38		<a href="http://www.imatshop.de/skin/frontend/ultimo/d [...] /infortis/_shared/accordion/opener-small.png">http://www.imatshop.de/skin/frontend/ultimo/d [...] /infortis/_shared/accordion/opener-small.png</a>	247	112	54.66%

Continuation next page.

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Bank code: 259 501 30

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Account number: 91-911778-4  
Clearing Number: 09000

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BIC: RVS A AT 2 S  
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Page 3 of 3

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Nº	Thumbnail	Address	File size in Byte		Savings
			Current	Optimized	
39		<a href="http://www.imatshop.de/skin/frontend/ultimo/d [...] ages/infortis/_shared/accordion/opener-w.png">http://www.imatshop.de/skin/frontend/ultimo/d [...] ages/infortis/_shared/accordion/opener-w.png</a>	235	114	51.49%
40		<a href="http://www.imatshop.de/skin/frontend/ultimo/d [...] is/_shared/accordion/opener-small-active.png">http://www.imatshop.de/skin/frontend/ultimo/d [...] is/_shared/accordion/opener-small-active.png</a>	225	108	52.00%
41		<a href="http://www.imatshop.de/skin/frontend/ultimo/d [...] fortis/_shared/accordion/opener-active-w.png">http://www.imatshop.de/skin/frontend/ultimo/d [...] fortis/_shared/accordion/opener-active-w.png</a>	223	109	51.12%
42	>	<a href="http://www.imatshop.de/skin/frontend/ultimo/default/images/infortis/ultra-megamenu/bullet.png">http://www.imatshop.de/skin/frontend/ultimo/default/images/infortis/ultra-megamenu/bullet.png</a>	116	77	33.62%
43	>	<a href="http://www.imatshop.de/skin/frontend/ultimo/d [...] ages/infortis/ultra-megamenu/bullet-mini.png">http://www.imatshop.de/skin/frontend/ultimo/d [...] ages/infortis/ultra-megamenu/bullet-mini.png</a>	2806	83	97.04%
44	⦿	<a href="http://www.imatshop.de/skin/frontend/ultimo/default/images/mageworx/downloads/spinner.gif">http://www.imatshop.de/skin/frontend/ultimo/default/images/mageworx/downloads/spinner.gif</a>	7823	7603	02.81%
45	⦿	<a href="http://www.imatshop.de/skin/frontend/ultimo/default/images/mageworx/downloads/close-button.png">http://www.imatshop.de/skin/frontend/ultimo/default/images/mageworx/downloads/close-button.png</a>	1475	1217	17.49%
46	⦿	<a href="http://www.imatshop.de/skin/frontend/base/default/css/magestore/images/bg-btn.png">http://www.imatshop.de/skin/frontend/base/default/css/magestore/images/bg-btn.png</a>	3824	1646	56.96%
47	✔	<a href="http://www.imatshop.de/skin/frontend/base/default/images/i_msg-success.gif">http://www.imatshop.de/skin/frontend/base/default/images/i_msg-success.gif</a>	1024	616	39.84%
48	⚠	<a href="http://www.imatshop.de/skin/frontend/base/default/css/magestore/images/i_msg-error.gif">http://www.imatshop.de/skin/frontend/base/default/css/magestore/images/i_msg-error.gif</a>	1013	609	39.88%
49		<a href="http://www.imatshop.de/skin/frontend/base/default/css/magestore/images/custom.png">http://www.imatshop.de/skin/frontend/base/default/css/magestore/images/custom.png</a>	830	544	34.46%
50	⦿	<a href="http://www.imatshop.de/skin/frontend/base/default/css/magestore/images/pageloading.gif">http://www.imatshop.de/skin/frontend/base/default/css/magestore/images/pageloading.gif</a>	2639	2412	08.60%
51		<a href="http://www.imatshop.de/skin/frontend/base/default/css/magestore/images/nav-bg-affiliate.png">http://www.imatshop.de/skin/frontend/base/default/css/magestore/images/nav-bg-affiliate.png</a>	1581	523	66.92%
52		<a href="http://www.imatshop.de/skin/frontend/base/default/css/magestore/images/social.png">http://www.imatshop.de/skin/frontend/base/default/css/magestore/images/social.png</a>	2428	1685	30.60%
53	✉	<a href="http://www.imatshop.de/skin/frontend/base/default/css/magestore/images/email-color.png">http://www.imatshop.de/skin/frontend/base/default/css/magestore/images/email-color.png</a>	580	531	08.45%
54	🐦	<a href="http://www.imatshop.de/skin/frontend/base/default/css/magestore/images/tweet.png">http://www.imatshop.de/skin/frontend/base/default/css/magestore/images/tweet.png</a>	1707	1676	01.82%
55	f	<a href="http://www.imatshop.de/skin/frontend/base/default/css/magestore/images/fb_share_button.png">http://www.imatshop.de/skin/frontend/base/default/css/magestore/images/fb_share_button.png</a>	3128	359	88.52%
56	f	<a href="http://www.imatshop.de/skin/frontend/base/default/css/magestore/images/facebook-color.png">http://www.imatshop.de/skin/frontend/base/default/css/magestore/images/facebook-color.png</a>	812	151	81.40%
57	+	<a href="http://www.imatshop.de/skin/frontend/base/default/css/magestore/images/gplus-color.png">http://www.imatshop.de/skin/frontend/base/default/css/magestore/images/gplus-color.png</a>	527	527	00.00%
58	⦿	<a href="http://www.imatshop.de/skin/frontend/base/default/css/tinybox/images/preload.gif">http://www.imatshop.de/skin/frontend/base/default/css/tinybox/images/preload.gif</a>	6712	5692	15.20%
59	⦿	<a href="http://www.imatshop.de/skin/frontend/base/default/pektsekye/images/border1.png">http://www.imatshop.de/skin/frontend/base/default/pektsekye/images/border1.png</a>	1057	632	40.21%
60	⦿	<a href="http://www.imatshop.de/skin/frontend/base/default/pektsekye/images/border2.png">http://www.imatshop.de/skin/frontend/base/default/pektsekye/images/border2.png</a>	170	125	26.47%
61	>	<a href="http://www.imatshop.de/skin/frontend/ultimo/default/images/infortis/_shared/cck/bullet.png">http://www.imatshop.de/skin/frontend/ultimo/default/images/infortis/_shared/cck/bullet.png</a>	116	77	33.62%
62	⦿	<a href="http://www.imatshop.de/skin/frontend/ultimo/default/images/sprite-icons-social.png">http://www.imatshop.de/skin/frontend/ultimo/default/images/sprite-icons-social.png</a>	11418	8470	25.82%
63	⦿	<a href="http://www.imatshop.de/skin/frontend/ultimo/default/images/img/empty-catalog.png">http://www.imatshop.de/skin/frontend/ultimo/default/images/img/empty-catalog.png</a>	4099	2597	36.64%
64	👤	<a href="http://www.imatshop.de/skin/frontend/ultimo/default/images/img/ic-account.png">http://www.imatshop.de/skin/frontend/ultimo/default/images/img/ic-account.png</a>	458	322	29.69%
65	⦿	<a href="http://www.imatshop.de/skin/frontend/ultimo/default/images/img/rating@2x.png">http://www.imatshop.de/skin/frontend/ultimo/default/images/img/rating@2x.png</a>	901	669	25.75%
66	⦿	<a href="http://www.imatshop.de/skin/frontend/ultimo/default/images/sprite@2x.png">http://www.imatshop.de/skin/frontend/ultimo/default/images/sprite@2x.png</a>	12817	9478	26.05%
67	⦿	<a href="http://www.imatshop.de/skin/frontend/ultimo/default/images/sprite-icons-social@2x.png">http://www.imatshop.de/skin/frontend/ultimo/default/images/sprite-icons-social@2x.png</a>	26446	18594	29.69%
68	▼	<a href="http://www.imatshop.de/skin/frontend/ultimo/d [...] infortis/_shared/dropdown/arrow-dropdown.png">http://www.imatshop.de/skin/frontend/ultimo/d [...] infortis/_shared/dropdown/arrow-dropdown.png</a>	169	115	31.95%

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Bank code: 259 501 30

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