



FREE OF CHARGE ANALYSIS REPORT [SINGLE WEBSITE] OF:
<http://Joeycook.com>

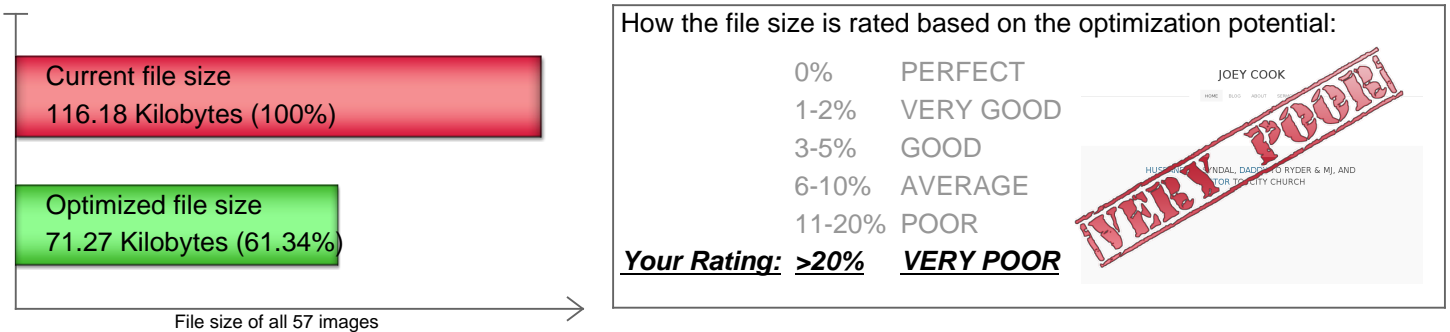
Report created on Mon Oct 19 2:29:08 CEST 2015 | ReportID: F7qXZ0EAZSD1

Page 1 of 3

This report is about the possibility to reduce image file sizes without any loss of image quality.

From the given source we have downloaded and checked 57 images.

The total file size could be reduced from 116.18 Kilobytes by 38.66% to 71.27 Kilobytes.



To achieve that webpage speed optimization goal, you need to optimize 52 out of 57 images.

>>> [Click here to order your optimized images fast and easy now!](#) <<<

<https://www.website-speed.info/Order/F7qXZ0EAZSD1>

You can order the optimized images within 14 days after the report was created.

Hint: You have analyzed a single page only. We can also crawl more subpages automatically (e.g. the main page "www.example.com" linking to "www.example.com/subpage" etc.) or even check the whole site with FTP access. If you would like to have a more in-depth analysis, feel free to contact us. We are happy to help.

If you need to optimize images for more than a one time basis, you might be interested in our monthly packages. The monthly packages offer you a great discount compared to the cost of invoicing single images.

>>> [Click here to get more information about our monthly packages!](#) <<<

You can review every image we downloaded from the given source and the optimization possibility of the images in the comprehensive list starting on the next page.

For easier understanding, we marked images that can be optimized by 20% or more in red, images that can be optimized up to 20% in black and images that are already fully optimized according to the state of the art in green.

Website-Speed.info is a corporate division of the **HOEHNE AG**.

Business Unit Manager of Website-Speed.info: **Dipl.-Jur. Sebastian Hoehne, LL.M., LL.M.**

HOEHNE AG: Website-Speed.info
Ueber dem Kampfe 41
31008 Elze, Germany
<http://www.hoehne.ag>
service@hoehne.ag
Tel.: +49-5068-4957

Legal information of the HOEHNE AG:
CEO: Marita Hoehne
Supervisory Board (Chairman): Thomas Hoehne
Commercial register: AG Hildesheim 33HRB15314
VAT Ident.-No.: DE-206943865
Tax ID: 11-200-52219

Bank account (Germany):
Bank: Sparkasse Hildesheim
IBAN: DE 71 2595 0130 0000 0933 09
BIC: NOLADE 21 HIK
Account number: 93309
Bank code: 259 501 30

Bank account (Switzerland):
Bank: PostFinance Swiss
IBAN: CH 670 900 0000 9191 17784
BIC: POFICHBEXXX
Account number: 91-911778-4
Clearing Number: 09000

Bank account (Austria):
Bank: Raiffeisenverband Salzburg
IBAN: AT 68 35 000 000 16019317
BIC: RVS A AT 2 S
Account number: 160 19 317
Bank code: 35000



FREE OF CHARGE ANALYSIS REPORT [SINGLE WEBSITE] OF:
http://Joeycook.com

Report created on Mon Oct 19 2:29:08 CEST 2015 | ReportID: F7qXZOEAZSD1

Page 2 of 3

>>> [Click here to order your optimized images fast and easy now!](#) <<<

Nº	Thumbnail	Address	File size in Byte		Savings
			Current	Optimized	
1		http://pixel.quantserve.com/pixel/p-0dYLvhSGG [...] 110%2Cu12323194.u12323194s327983034824205881	35	35	00.00%
2		http://pixel.quantserve.com/pixel/p-0dYLvhSGG [...] s=110,u12323194.u12323194s327983034824205881	35	35	00.00%
3		http://cdn2.editmysite.com/images/common/buttons/small_grey.png?1443701951	4034	2568	36.34%
4		http://cdn2.editmysite.com/images/common/buttons/small_blue.png?1443701951	3620	3199	11.63%
5		http://cdn2.editmysite.com/images/common/buttons/large_grey.png?1443701951	4106	2380	42.04%
6		http://cdn2.editmysite.com/images/common/buttons/large_blue.png?1443701951	3902	3409	12.63%
7	QQQ	http://cdn2.editmysite.com/images/common/search-light.png?1443701951	1363	386	71.68%
8		http://cdn2.editmysite.com/images/common/social_icons.png?1443701951	9281	3149	66.07%
9		http://cdn2.editmysite.com/images/common/blog/blog-comment-button.png?1443701951	605	445	26.45%
10		http://cdn2.editmysite.com/images/common/blog/blog-comment-header.png?1443701951	395	241	38.99%
11		http://cdn2.editmysite.com/images/common/blog/blog-comment-pointer.png?1443701951	249	162	34.94%
12		http://cdn2.editmysite.com/images/common/blog/blog-comment-link.png?1443701951	202	76	62.38%
13		http://cdn2.editmysite.com/images/common/blog/blog-comment-header-author.png?1443701951	388	241	37.89%
14		http://cdn2.editmysite.com/images/common/blog/blog-comment-pointer-author.png?1443701951	271	188	30.63%
15		http://cdn2.editmysite.com/images/common/blog/blog-comment-field-bg.png?1443701951	172	172	00.00%
16		http://cdn2.editmysite.com/images/common/blog/dark-blog-comment-header.png?1443701951	606	461	23.93%
17		http://cdn2.editmysite.com/images/common/blog/dark-blog-comment-pointer.png?1443701951	322	205	36.34%
18		http://cdn2.editmysite.com/images/common/blog/dark-blog-comment-header-author.png?1443701951	637	480	24.65%
19		http://cdn2.editmysite.com/images/common/blog/dark-blog-comment-pointer-author.png?1443701951	268	161	39.93%
20		http://cdn2.editmysite.com/images/common/blog/dark-blog-comment-link.png?1443701951	190	77	59.47%
21	PREV	http://cdn2.editmysite.com/images/common/lightbox/prevlabel.gif?1443701951	371	371	00.00%
22	NEXT	http://cdn2.editmysite.com/images/common/lightbox/nextlabel.gif?1443701951	354	292	17.51%
23		http://cdn2.editmysite.com/sprites/util/inputs/checkmarkBox-s7868418152.png	1220	1042	14.59%
24		http://cdn2.editmysite.com/sprites/util/inputs/checkmarkBox@2x-s211a47d318.png	2128	1777	16.49%
25		http://cdn2.editmysite.com/images/util/inputs/search-input-bg.jpg?1443701953	2705	452	83.29%
26		http://cdn2.editmysite.com/images/common/magnifying-glass.png?1443701951	1651	728	55.91%
27		http://cdn2.editmysite.com/images/common/checkmarks/checkmark-mini.png?1443701951	1339	423	68.41%
28		http://cdn2.editmysite.com/images/common/checkmarks/@2x/checkmark-mini.png?1443701951	1865	823	55.87%
29		http://cdn2.editmysite.com/images/common/search-pagination-bg.png?1443701951	988	428	56.68%
30		http://cdn2.editmysite.com/images/util/general/top-triangle-000.png?1443701953	1011	134	86.75%
31		http://cdn2.editmysite.com/images/util/general/bottom-triangle-000.png?1443701953	1002	134	86.63%
32		http://cdn2.editmysite.com/images/util/general/top-triangle-000@2x.png?1443701953	1066	186	82.55%
33		http://cdn2.editmysite.com/images/util/general/bottom-triangle-000@2x.png?1443701953	1067	194	81.82%
34		http://cdn2.editmysite.com/sprites/common/social-icons-sfee29aebef.png	3551	2569	27.65%
35		http://cdn2.editmysite.com/sprites/common/social-icons/@2x-sec9c34402.png	7883	5628	28.61%
36		http://cdn2.editmysite.com/sprites/site/mini-cart-s86c48effae.png	662	415	37.31%
37		http://cdn2.editmysite.com/sprites/site/mini-cart@2x-s576cbc3f90.png	1070	809	24.39%
38		http://cdn2.editmysite.com/images/loading.gif?1443701952	714	559	21.71%

Continuation next page.

Website-Speed.info is a corporate division of the HOEHNE AG.

Business Unit Manager of Website-Speed.info: Dipl.-Jur. Sebastian Hoehne, LL.M., LL.M.

HOEHNE AG: Website-Speed.info
Ueber dem Kampe 41
31008 Elze, Germany
<http://www.hoehne.ag>
service@hoehne.ag
Tel.: +49-5068-4957

Legal information of the HOEHNE AG:
CEO: Marita Hoehne
Supervisory Board (Chairman): Thomas Hoehne
Commercial register: AG Hildesheim 33HRB15314
VAT Ident.-No.: DE-206943865
Tax ID: 11-200-52219

Bank account (Germany):
Bank: Sparkasse Hildesheim
IBAN: DE 71 2595 0130 0000 0933 09
BIC: NOLADE 21 HIK
Account number: 93309
Bank code: 259 501 30

Bank account (Switzerland):
Bank: PostFinance Swiss
IBAN: CH 670 900 0000 9191 17784
BIC: POFICHBEXXX
Account number: 91-911778-4
Clearing Number: 09000

Bank account (Austria):
Bank: Raiffeisenverband Salzburg
IBAN: AT 68 35 000 000 16019317
BIC: RVS A AT 2 S
Account number: 160 19 317
Bank code: 35000




















FREE OF CHARGE ANALYSIS REPORT [SINGLE WEBSITE] OF:
<http://Joeycook.com>

Report created on Mon Oct 19 2:29:08 CEST 2015 | ReportID: F7qXZ0EAZSD1

Page 3 of 3

[>>> Click here to order your optimized images fast and easy now! <<<](#)

N°	Thumbnail	Address	File size in Byte		Savings
			Current	Optimized	
39		http://cdn2.editmysite.com/sprites/site/mobile/commerce-sdf6d4e852c.png	2111	1291	38.84%
40		http://cdn2.editmysite.com/sprites/site/mobile/commerce/@2x-s82f968c453.png	4051	2454	39.42%
41		http://cdn2.editmysite.com/images/site/checkout/paypal.png?1443701953	1902	813	57.26%
42		http://cdn2.editmysite.com/images/site/checkout/@2x/paypal.png?1443701953	3056	1716	43.85%
43		http://cdn2.editmysite.com/images/site/checkout/credit-cards.png?1443701953	5181	3769	27.25%
44		http://cdn2.editmysite.com/images/site/checkout/@2x/credit-cards.png?1443701953	12168	9648	20.71%
45		http://cdn2.editmysite.com/images/site/checkout/print.png?1443701953	1145	226	80.26%
46		http://cdn2.editmysite.com/images/site/checkout/print@2x.png?1443701953	1458	462	68.31%
47		http://cdn2.editmysite.com/images/vendor/select2/select2.png?1443701953	613	600	02.12%
48		http://cdn2.editmysite.com/images/vendor/select2/select2x2.png?1443701953	845	759	10.18%
49		http://cdn2.editmysite.com/images/util/spinner/spinner-dark.png?1443701953	1427	603	57.74%
50		http://cdn2.editmysite.com/images/util/spinner/spinner-light.png?1443701953	1462	776	46.92%
51		http://cdn2.editmysite.com/images/util/loading-white-w24.gif?1443701953	4642	2788	39.94%
52		http://cdn2.editmysite.com/images/common/form_input_bg.gif?1443701951	46	46	00.00%
53		http://cdn2.editmysite.com/sprites/site/footer-s48158ed9f7.png	3503	2281	34.88%
54		http://cdn2.editmysite.com/sprites/site/footer/@2x-s398696b4d5.png	7884	4477	43.21%
55		http://cdn1.editmysite.com/editor/libraries/fancybox/fancybox_sprite.png	1362	1299	04.63%
56		http://cdn1.editmysite.com/editor/libraries/fancybox/fancybox_loading.gif	3866	3864	00.05%
57		http://cdn1.editmysite.com/editor/libraries/fancybox/fancybox_overlay.png	923	70	92.42%

Website-Speed.info is a corporate division of the **HOEHNE AG**.

Business Unit Manager of Website-Speed.info: **Dipl.-Jur. Sebastian Hoehne, LL.M., LL.M.**

HOEHNE AG: Website-Speed.info
Ueber dem Kampfe 41
31008 Elze, Germany
<http://www.hoehne.ag>
service@hoehne.ag
Tel.: +49-5068-4957

Legal information of the HOEHNE AG:
CEO: Marita Hoehne
Supervisory Board (Chairman): Thomas Hoehne
Commercial register: AG Hildesheim 33HRB15314
VAT Ident.-No.: DE-206943865
Tax ID: 11-200-52219

Bank account (Germany):
Bank: Sparkasse Hildesheim
IBAN: DE 71 2595 0130 0000 0933 09
BIC: NOLADE 21 HIK
Account number: 93309
Bank code: 259 501 30

Bank account (Switzerland):
Bank: PostFinance Swiss
IBAN: CH 670 900 0000 9191 17784
BIC: POFICHBEXXX
Account number: 91-911778-4
Clearing Number: 09000

Bank account (Austria):
Bank: Raiffeisenverband Salzburg
IBAN: AT 68 35 000 000 16019317
BIC: RVS A AT 2 S
Account number: 160 19 317
Bank code: 35000