



FREE OF CHARGE ANALYSIS REPORT [SINGLE WEBSITE] OF:
<http://www.imatshop.nl>

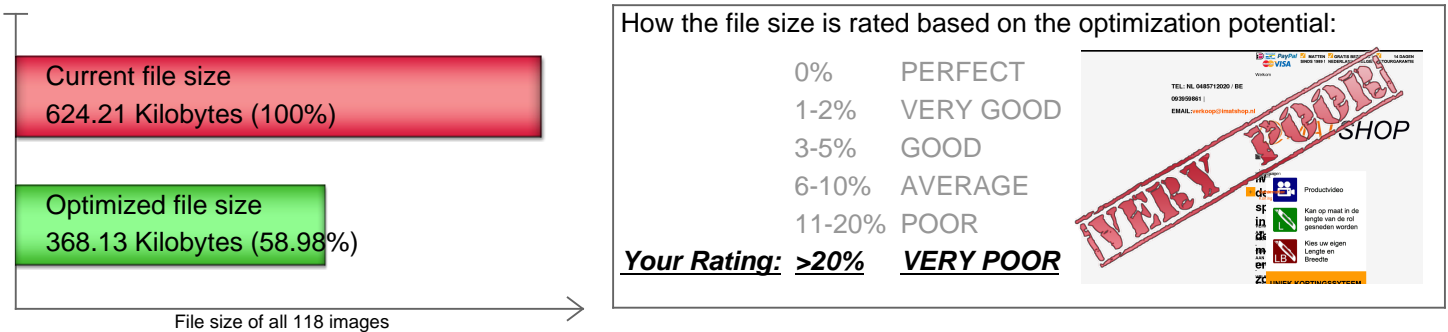
Report created on Wed Sep 2 10:10:56 CEST 2015 | ReportID: BY5Q8yPmtBsm

Page 1 of 5

This report is about the possibility to reduce image file sizes without any loss of image quality.

From the given source we have downloaded and checked 118 images.

The total file size could be reduced from 624.21 Kilobytes by 41.02% to 368.13 Kilobytes.



To achieve that webpage speed optimization goal, you need to optimize 114 out of 118 images.

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You can order the optimized images within 14 days after the report was created.

Hint: You have analyzed a single page only. We can also crawl more subpages automatically (e.g. the main page "www.example.com" linking to "www.example.com/subpage" etc.) or even check the whole site with FTP access. If you would like to have a more in-depth analysis, feel free to contact us. We are happy to help.

If you need to optimize images for more than a one time basis, you might be interested in our monthly packages. The monthly packages offer you a great discount compared to the cost of invoicing single images.

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You can review every image we downloaded from the given source and the optimization possibility of the images in the comprehensive list starting on the next page.

For easier understanding, we marked images that can be optimized by 20% or more in red, images that can be optimized up to 20% in black and images that are already fully optimized according to the state of the art in green.

Website-Speed.info is a corporate division of the **HOEHNE AG**.

Business Unit Manager of Website-Speed.info: **Dipl.-Jur. Sebastian Hoehne, LL.M., LL.M.**

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Bank account (Germany):
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BIC: NOLADE 21 HIK
Account number: 93309
Bank code: 259 501 30

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IBAN: CH 670 900 0000 9191 17784
BIC: POFICHBEXXX
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| Nº | Thumbnail | Address | File size in Byte | | Savings |
|----|---|---|-------------------|-----------|---------|
| | | | Current | Optimized | |
| 1 |  | http://www.imatshop.nl/media/wysiwyg/main_banner_2014v2.png | 11942 | 11139 | 06.72% |
| 2 |  | http://www.imatshop.nl/skin/frontend/ultimo/default/images/imatshop2014.png | 5657 | 3516 | 37.85% |
| 3 |  | http://www.imatshop.nl/media/catalog/product/ [...] f139433887a97daa66f/b/m/bmw_logomat_1lbv.jpg | 28864 | 16281 | 43.59% |
| 4 |  | http://www.imatshop.nl/media/catalog/product/ [...] c09ble35df139433887a97daa66f/m/o/monster.jpg | 42781 | 23156 | 45.87% |
| 5 |  | http://www.imatshop.nl/media/catalog/product/ [...] 887a97daa66f/a/q/aquastop_droogloopmat_1.jpg | 42549 | 23491 | 44.79% |
| 6 |  | http://www.imatshop.nl/media/catalog/product/ [...] e5fb8d27136e95/a/q/aquastop_002_granite2.jpg | 909 | 523 | 42.46% |
| 7 |  | http://www.imatshop.nl/media/catalog/product/ [...] d6e5fb8d27136e95/a/q/aquastop_006_brown2.jpg | 836 | 484 | 42.11% |
| 8 |  | http://www.imatshop.nl/media/catalog/product/ [...] 6e5fb8d27136e95/a/q/aquastop_028_cognac2.jpg | 836 | 481 | 42.46% |
| 9 |  | http://www.imatshop.nl/media/catalog/product/ [...] 8d6e5fb8d27136e95/a/q/aquastop_037_blue2.jpg | 901 | 534 | 40.73% |
| 10 |  | http://www.imatshop.nl/media/catalog/product/ [...] 3887a97daa66f/d/r/droogloopmat_wasbaar_1.jpg | 32541 | 18032 | 44.59% |
| 11 |  | http://www.imatshop.nl/media/catalog/product/ [...] d08d6e5fb8d27136e95/b/1/black_white_10_1.jpg | 971 | 591 | 39.13% |
| 12 |  | http://www.imatshop.nl/media/catalog/product/ [...] b33525d08d6e5fb8d27136e95/b/r/brown_30_2.jpg | 872 | 504 | 42.20% |
| 13 |  | http://www.imatshop.nl/media/catalog/product/ [...] 25d08d6e5fb8d27136e95/a/n/antracite_70_1.jpg | 861 | 493 | 42.74% |
| 14 |  | http://www.imatshop.nl/media/catalog/product/ [...] 97daa66f/5/9/596-natuflex-droogloopmat_1.jpg | 36541 | 19612 | 46.33% |
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| 18 |  | http://www.imatshop.nl/media/catalog/product/ [...] 8d27136e95/n/a/natuflex_027_light_beige2.jpg | 916 | 548 | 40.17% |
| 19 |  | http://www.imatshop.nl/media/catalog/product/ [...] /catalog/product/placeholder/small_image.jpg | 1663 | 884 | 46.84% |
| 20 |  | http://www.imatshop.nl/media/catalog/product/ [...] 139433887a97daa66f/k/o/kokos_9_kleuren_1.jpg | 47070 | 25799 | 45.19% |
| 21 |  | http://www.imatshop.nl/media/catalog/product/ [...] 6e5fb8d27136e95/k/o/kokosmat_nature1_000.jpg | 864 | 505 | 41.55% |
| 22 |  | http://www.imatshop.nl/media/catalog/product/ [...] 08d6e5fb8d27136e95/k/o/kokosmat_001_rood.jpg | 805 | 473 | 41.24% |
| 23 |  | http://www.imatshop.nl/media/catalog/product/ [...] 8d6e5fb8d27136e95/k/o/kokosmat_bruin_006.jpg | 792 | 466 | 41.16% |
| 24 |  | http://www.imatshop.nl/media/catalog/product/ [...] 8d6e5fb8d27136e95/k/o/kokosmat_zwart_007.jpg | 783 | 457 | 41.63% |
| 25 |  | http://www.imatshop.nl/media/catalog/product/ [...] 35df139433887a97daa66f/s/p/spectrum_main.jpg | 32021 | 16255 | 49.24% |
| 26 |  | http://www.imatshop.nl/media/catalog/product/ [...] b8d27136e95/s/p/spectrum_007_antracite_2.jpg | 893 | 524 | 41.32% |
| 27 |  | http://www.imatshop.nl/media/catalog/product/ [...] d6e5fb8d27136e95/s/p/spectrum_010_blue_2.jpg | 887 | 524 | 40.92% |
| 28 |  | http://www.imatshop.nl/media/catalog/product/ [...] d6e5fb8d27136e95/s/p/spectrum_014_grey_2.jpg | 933 | 559 | 40.09% |
| 29 |  | http://www.imatshop.nl/media/catalog/product/ [...] 6e5fb8d27136e95/s/p/spectrum_017_brown_2.jpg | 904 | 545 | 39.71% |
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| 33 |  | http://www.imatshop.nl/media/catalog/product/ [...] e5fb8d27136e95/c/o/cococrum_010_blue_2_1.jpg | 787 | 461 | 41.42% |
| 34 |  | http://www.imatshop.nl/media/catalog/product/ [...] b8d27136e95/c/o/cococrum_005_natural_2_1.jpg | 837 | 500 | 40.26% |
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| 36 |  | http://www.imatshop.nl/media/catalog/product/ [...] df139433887a97daa66f/m/p/mp_grass_boat_1.jpg | 25591 | 14005 | 45.27% |
| 37 |  | http://www.imatshop.nl/media/catalog/product/ [...] 433887a97daa66f/c/u/curly_spaghettimat_1.jpg | 29525 | 16506 | 44.09% |
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| 46 | | http://www.imatshop.nl/media/catalog/product/ [...] b8d27136e95/3/2/325-007-schuin-pag26mail.jpg | 885 | 545 | 38.42% |
| 47 | | http://www.imatshop.nl/media/catalog/product/ [...] 7a97daa66f/n/b/nbr_sdn_uni_schoonloopmat.jpg | 29827 | 16761 | 43.81% |
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| 51 | | http://www.imatshop.nl/media/catalog/product/ [...] 5d08d6e5fb8d27136e95/0/1/014_cool_grey_2.jpg | 914 | 541 | 40.81% |
| 52 | | http://www.imatshop.nl/media/catalog/product/ [...] 433887a97daa66f/5/6/564_oct-o-mat_main_3.jpg | 28618 | 16368 | 42.81% |
| 53 | | http://www.imatshop.nl/media/wysiwyg/3_Icons.png | 5229 | 5043 | 03.56% |
| 54 | | http://www.imatshop.nl/media/wysiwyg/Uniek_Kortingssysteem_2015.png | 12622 | 11763 | 06.81% |
| 55 | | http://www.imatshop.nl/media/wysiwyg/infortis/ultimo/icons/info.png | 879 | 591 | 32.76% |
| 56 | | http://www.imatshop.nl/skin/frontend/base/default/css/magestore/images/close.png | 2457 | 1249 | 49.17% |
| 57 | | http://www.imatshop.nl/skin/frontend/ultimo/default/images/i_msg-error.png | 652 | 416 | 36.20% |
| 58 | | http://www.imatshop.nl/skin/frontend/ultimo/default/images/i_msg-success.png | 561 | 360 | 35.83% |
| 59 | | http://www.imatshop.nl/skin/frontend/ultimo/default/images/i_msg-note.png | 874 | 589 | 32.61% |
| 60 | | http://www.imatshop.nl/skin/frontend/ultimo/default/images/img/link-separator.png | 115 | 73 | 36.52% |
| 61 | | http://www.imatshop.nl/skin/frontend/ultimo/default/images/bkg_collapse.gif | 86 | 86 | 00.00% |
| 62 | | http://www.imatshop.nl/skin/frontend/ultimo/default/images/i_print.gif | 1035 | 630 | 39.13% |
| 63 | | http://www.imatshop.nl/skin/frontend/ultimo/default/images/i_rss.gif | 542 | 320 | 40.96% |
| 64 | | http://www.imatshop.nl/skin/frontend/ultimo/default/images/i_notice.gif | 802 | 802 | 00.00% |
| 65 | | http://www.imatshop.nl/skin/frontend/ultimo/default/images/infortis/_shared/cck/list/bullet.png | 172 | 113 | 34.30% |
| 66 | | http://www.imatshop.nl/skin/frontend/ultimo/default/images/infortis/_shared/cck/list/list1.png | 748 | 512 | 31.55% |
| 67 | | http://www.imatshop.nl/skin/frontend/ultimo/default/images/infortis/_shared/cck/list/list2.png | 276 | 189 | 31.52% |
| 68 | | http://www.imatshop.nl/skin/frontend/ultimo/default/images/infortis/_shared/cck/list/list11.png | 189 | 116 | 38.62% |
| 69 | | http://www.imatshop.nl/skin/frontend/ultimo/default/images/infortis/_shared/cck/list/list12.png | 172 | 108 | 37.21% |
| 70 | | http://www.imatshop.nl/skin/frontend/ultimo/default/images/infortis/_shared/cck/list/list13.png | 295 | 190 | 35.59% |
| 71 | | http://www.imatshop.nl/skin/frontend/ultimo/d [...] s/infortis/_shared/cck/list/bullet-small.png | 161 | 103 | 36.02% |
| 72 | | http://www.imatshop.nl/skin/frontend/ultimo/default/images/sprite.png | 5680 | 3313 | 41.67% |
| 73 | | http://www.imatshop.nl/skin/frontend/ultimo/default/images/img/bullet.png | 116 | 77 | 33.62% |
| 74 | | http://www.imatshop.nl/skin/frontend/ultimo/default/images/img/rating.png | 533 | 375 | 29.64% |
| 75 | | http://www.imatshop.nl/skin/frontend/ultimo/default/images/i_rss-big.png | 832 | 596 | 28.37% |
| 76 | | http://www.imatshop.nl/skin/frontend/ultimo/default/images/bkg_divider1.gif | 43 | 43 | 00.00% |

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| | | | Current | Optimized | |
| 77 | | http://www.imatshop.nl/skin/frontend/ultimo/default/images/window_overlay.png | 201 | 139 | 30.85% |
| 78 | | http://www.imatshop.nl/skin/frontend/ultimo/default/images/bg_x.png | 1446 | 251 | 82.64% |
| 79 | | http://www.imatshop.nl/skin/frontend/base/default/images/widgets/i_widget-new.gif | 545 | 332 | 39.08% |
| 80 | | http://www.imatshop.nl/skin/frontend/base/default/images/widgets/i_block-list.gif | 600 | 389 | 35.17% |
| 81 | | http://www.imatshop.nl/skin/frontend/base/default/images/widgets/i_widget-link.gif | 57 | 49 | 14.04% |
| 82 | | http://www.imatshop.nl/skin/frontend/base/default/aw_blog/images/icon_blog.png | 813 | 639 | 21.40% |
| 83 | | http://www.imatshop.nl/skin/frontend/ultimo/default/images/infortis/_shared/grabbing.png | 116 | 115 | 00.86% |
| 84 | | http://www.imatshop.nl/skin/frontend/ultimo/default/images/infortis/_shared/ajax-loader.gif | 1517 | 1440 | 05.08% |
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| 91 | | http://www.imatshop.nl/skin/frontend/ultimo/d [...] fortis/_shared/accordion/opener-active-w.png | 223 | 109 | 51.12% |
| 92 | | http://www.imatshop.nl/skin/frontend/ultimo/default/images/infortis/ultra-megamenu/bullet.png | 116 | 77 | 33.62% |
| 93 | | http://www.imatshop.nl/skin/frontend/ultimo/d [...] ages/infortis/ultra-megamenu/bullet-mini.png | 2806 | 83 | 97.04% |
| 94 | | http://www.imatshop.nl/skin/frontend/ultimo/default/images/mageworx/downloads/spinner.gif | 7823 | 7603 | 02.81% |
| 95 | | http://www.imatshop.nl/skin/frontend/ultimo/default/images/mageworx/downloads/close-button.png | 1475 | 1217 | 17.49% |
| 96 | | http://www.imatshop.nl/skin/frontend/base/default/css/magestore/images/bg-btn.png | 3824 | 1646 | 56.96% |
| 97 | | http://www.imatshop.nl/skin/frontend/base/default/images/i_msg-success.gif | 1024 | 616 | 39.84% |
| 98 | | http://www.imatshop.nl/skin/frontend/base/default/css/magestore/images/i_msg-error.gif | 1013 | 609 | 39.88% |
| 99 | | http://www.imatshop.nl/skin/frontend/base/default/css/magestore/images/custom.png | 830 | 544 | 34.46% |
| 100 | | http://www.imatshop.nl/skin/frontend/base/default/css/magestore/images/pageloading.gif | 2639 | 2412 | 08.60% |
| 101 | | http://www.imatshop.nl/skin/frontend/base/default/css/magestore/images/nav-bg-affiliate.png | 1581 | 523 | 66.92% |
| 102 | | http://www.imatshop.nl/skin/frontend/base/default/css/magestore/images/social.png | 2428 | 1685 | 30.60% |
| 103 | | http://www.imatshop.nl/skin/frontend/base/default/css/magestore/images/email-color.png | 580 | 531 | 08.45% |
| 104 | | http://www.imatshop.nl/skin/frontend/base/default/css/magestore/images/tweet.png | 1707 | 1676 | 01.82% |
| 105 | | http://www.imatshop.nl/skin/frontend/base/default/css/magestore/images/fb_share_button.png | 3128 | 359 | 88.52% |
| 106 | | http://www.imatshop.nl/skin/frontend/base/default/css/magestore/images/facebook-color.png | 812 | 151 | 81.40% |
| 107 | | http://www.imatshop.nl/skin/frontend/base/default/css/magestore/images/gplus-color.png | 527 | 527 | 00.00% |
| 108 | | http://www.imatshop.nl/skin/frontend/base/default/css/tinybox/images/preload.gif | 6712 | 5692 | 15.20% |
| 109 | | http://www.imatshop.nl/skin/frontend/base/default/pektsekye/images/border1.png | 1057 | 632 | 40.21% |
| 110 | | http://www.imatshop.nl/skin/frontend/base/default/pektsekye/images/border2.png | 170 | 125 | 26.47% |
| 111 | | http://www.imatshop.nl/skin/frontend/ultimo/default/images/infortis/_shared/ock/bullet.png | 116 | 77 | 33.62% |
| 112 | | http://www.imatshop.nl/skin/frontend/ultimo/default/images/sprite-icons-social.png | 11418 | 8470 | 25.82% |
| 113 | | http://www.imatshop.nl/skin/frontend/ultimo/default/images/img/empty-catalog.png | 4099 | 2597 | 36.64% |
| 114 | | http://www.imatshop.nl/skin/frontend/ultimo/default/images/img/ic-account.png | 458 | 322 | 29.69% |

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Website-Speed.info is a corporate division of the HOEHNE AG.

Business Unit Manager of Website-Speed.info: Dipl.-Jur. Sebastian Hoehne, LL.M., LL.M.

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31008 Elze, Germany
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service@hoehne.ag
Tel.: +49-5068-4957

Legal information of the HOEHNE AG:
CEO: Marita Hoehne
Supervisory Board (Chairman): Thomas Hoehne
Commercial register: AG Hildesheim 33HRB15314
VAT Ident.-No.: DE-206943865
Tax ID: 11-200-52219

Bank account (Germany):
Bank: Sparkasse Hildesheim
IBAN: DE 71 2595 0130 0000 0933 09
BIC: NOLADE 21 HIK
Account number: 93309
Bank code: 259 501 30

Bank account (Switzerland):
Bank: PostFinance Swiss
IBAN: CH 670 900 0000 9191 17784
BIC: POFICHBEXXX
Account number: 91-911778-4
Clearing Number: 09000

Bank account (Austria):
Bank: Raiffeisenverband Salzburg
IBAN: AT 68 35 000 000 16019317
BIC: RVS A AT 2 S
Account number: 160 19 317
Bank code: 35000






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| 115 |  | http://www.imatshop.nl/skin/frontend/ultimo/default/images/img/rating@2x.png | 901 | 669 | 25.75% |
| 116 |  | http://www.imatshop.nl/skin/frontend/ultimo/default/images/sprite@2x.png | 12817 | 9478 | 26.05% |
| 117 |  | http://www.imatshop.nl/skin/frontend/ultimo/default/images/sprite-icons-social@2x.png | 26446 | 18594 | 29.69% |
| 118 |  | http://www.imatshop.nl/skin/frontend/ultimo/d [...] infortis/_shared/dropdown/arrow-dropdown.png | 169 | 115 | 31.95% |

Website-Speed.info is a corporate division of the **HOEHNE AG**.

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