



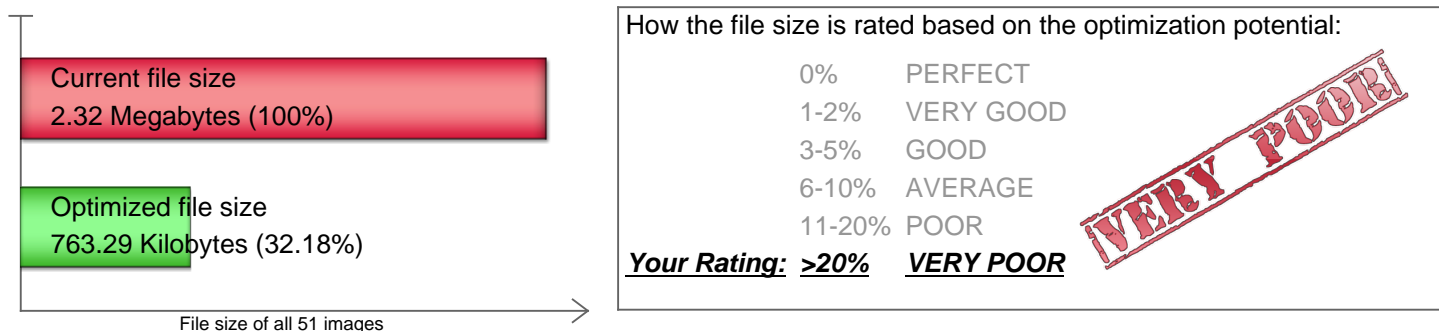
FREE OF CHARGE ANALYSIS REPORT [SINGLE WEBSITE] OF:
<http://trueborn.myshopify.com>

Report created on Thu Apr 16 19:14:41 CEST 2015 | ReportID: 9FJcwNdgwixu

Page 1 of 3

This report is about the possibility to reduce image file sizes without any loss of image quality.

From the given source we have downloaded and checked 51 images.
The total file size could be reduced from 2.32 Megabytes to 763.29 Kilobytes.



To achieve that webpage speed optimization goal, you need to optimize 51 out of 51 images.

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You can order the optimized images within 14 days after the report was created.

Hint: You have analyzed a single page only. We can also crawl more subpages automatically (e.g. the main page "www.example.com" linking to "www.example.com/subpage" etc.) or even check the whole site with FTP access. If you would like to have a more in-depth analysis, feel free to contact us. We are happy to help.

If you need to optimize images for more than a one time basis, you might be interested in our monthly packages. The monthly packages offer you a great discount compared to the cost of invoicing single images.

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You can review every image we downloaded from the given source and the optimization possibility of the images in the comprehensive list starting on the next page.

For easier understanding, we marked images that can be optimized by 20% or more in red, images that can be optimized up to 20% in black and images that are already fully optimized according to the state of the art in green.









































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N°	Thumbnail	Address	File size in Byte		Savings
			Current	Optimized	
1		http://cdn.shopify.com/s/files/1/0799/9413/collections/cos3_medium.jpg?v=1427724623	12747	6512	48.91%
2		http://cdn.shopify.com/s/files/1/0799/9413/t/3/assets/logo.png?v=15113084174263612328	2936	2326	20.78%
3		http://cdn.shopify.com/s/files/1/0799/9413/t/3/assets/slide_1.jpg?v=15113084174263612328	111365	48702	56.27%
4		http://cdn.shopify.com/s/files/1/0799/9413/t/3/assets/slide_2.jpg?v=15113084174263612328	143758	60554	57.88%
5		http://cdn.shopify.com/s/files/1/0799/9413/t/3/assets/slide_3.jpg?v=15113084174263612328	86608	40590	53.13%
6		http://cdn.shopify.com/s/files/1/0799/9413/t/3/assets/slide_4.jpg?v=15113084174263612328	97513	42364	56.56%
7		http://cdn.shopify.com/s/files/1/0799/9413/t/3/assets/slide_5.jpg?v=15113084174263612328	80872	33462	58.62%
8		http://cdn.shopify.com/s/files/1/0799/9413/t/3/assets/slide_6.jpg?v=15113084174263612328	69008	34647	49.79%
9		http://cdn.shopify.com/s/files/1/0799/9413/collections/wed_medium.jpg?v=3D1427231276	10194	4960	51.34%
10		http://cdn.shopify.com/s/files/1/0799/9413/collections/w4_medium.jpg?v=3D1427230418	12647	6237	50.68%
11		http://cdn.shopify.com/s/files/1/0799/9413/collections/gggg_medium.jpg?v=3D1427389696	15149	7438	50.90%
12		http://cdn.shopify.com/s/files/1/0799/9413/collections/ddf_medium.jpg?v=3D1427313410	22213	11833	46.73%
13		http://cdn.shopify.com/s/files/1/0799/9413/collections/jo_medium.jpg?v=3D1427390775	20280	9240	54.44%
14		http://cdn.shopify.com/s/files/1/0799/9413/collections/cos3_medium.jpg?v=3D1427724623	12747	6512	48.91%
15		http://cdn.shopify.com/s/files/1/0799/9413/pr [...] -7758-072413-1-zoom_large.jpg?v=3D1428441985	26211	12930	50.67%
16		http://cdn.shopify.com/s/files/1/0799/9413/pr [...] -4261-851081-1-zoom_large.jpg?v=3D1428240081	33249	16778	49.54%
17		http://cdn.shopify.com/s/files/1/0799/9413/pr [...] -5061-531672-1-zoom_large.jpg?v=3D1428112140	28687	13871	51.65%
18		http://cdn.shopify.com/s/files/1/0799/9413/products/shoeb_large.jpg?v=3D1427973274	7320	3913	46.54%
19		http://cdn.shopify.com/s/files/1/0799/9413/products/aw_large.jpg?v=3D1427396532	8429	5348	36.55%
20		http://cdn.shopify.com/s/files/1/0799/9413/products/The_great_secrets_large.png?v=3D1427380416	263579	30791	88.32%
21		http://cdn.shopify.com/s/files/1/0799/9413/products/download_large.jpg?v=3D1427338077	17719	10958	38.16%
22		http://cdn.shopify.com/s/files/1/0799/9413/products/art_large.jpg?v=3D1427314328	18234	11302	38.02%
23		http://cdn.shopify.com/s/files/1/0799/9413/pr [...] e-b5e1-3f19d72720f9_large.jpg?v=3D1427236680	14313	7919	44.67%
24		http://cdn.shopify.com/s/files/1/0799/9413/products/48_percent_large.png?v=3D1428017428	265854	29517	88.90%
25		http://cdn.shopify.com/s/files/1/0799/9413/pr [...] -8995-067731-1-zoom_large.jpg?v=3D1428240717	32265	12776	60.40%
26		http://cdn.shopify.com/s/files/1/0799/9413/pr [...] o-2638-62338-1-zoom_large.jpg?v=3D1428172530	37252	16510	55.68%
27		http://cdn.shopify.com/s/files/1/0799/9413/products/250_large.jpg?v=3D1428113450	16275	9329	42.68%
28		http://cdn.shopify.com/s/files/1/0799/9413/products/pen_large.jpg?v=3D1428111675	16762	8489	49.36%
29		http://cdn.shopify.com/s/files/1/0799/9413/products/Injin_large.jpg?v=3D1428111011	30517	15887	47.94%
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31		http://cdn.shopify.com/s/files/1/0799/9413/collections/wed_medium.jpg?v=1427231276	10194	4960	51.34%
32		http://cdn.shopify.com/s/files/1/0799/9413/collections/w4_medium.jpg?v=1427230418	12647	6237	50.68%
33		http://cdn.shopify.com/s/files/1/0799/9413/collections/gggg_medium.jpg?v=1427389696	15149	7438	50.90%
34		http://cdn.shopify.com/s/files/1/0799/9413/collections/ddf_medium.jpg?v=1427313410	22213	11833	46.73%
35		http://cdn.shopify.com/s/files/1/0799/9413/collections/jo_medium.jpg?v=1427390775	20280	9240	54.44%
36		http://cdn.shopify.com/s/files/1/0799/9413/pr [...] er-7758-072413-1-zoom_large.jpg?v=1428441985	26211	12930	50.67%
37		http://cdn.shopify.com/s/files/1/0799/9413/pr [...] -g-4261-851081-1-zoom_large.jpg?v=1428240081	33249	16778	49.54%
38		http://cdn.shopify.com/s/files/1/0799/9413/pr [...] er-5061-531672-1-zoom_large.jpg?v=1428112140	28687	13871	51.65%

Continuation next page.

Website-Speed.info is a corporate division of the HOEHNE AG.

Business Unit Manager of Website-Speed.info: Dipl.-Jur. Sebastian Hoehne, LL.M., LL.M.

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BIC: NOLADE 21 HIK
Account number: 93309
Bank code: 259 501 30

Bank account (Switzerland):
Bank: PostFinance Swiss
IBAN: CH 670 900 0000 9191 17784
BIC: POFICHBEXXX
Account number: 91-911778-4
Clearing Number: 09000

Bank account (Austria):
Bank: Raiffeisenverband Salzburg
IBAN: AT 68 35 000 000 16019317
BIC: RVS A AT 2 S
Account number: 160 19 317
Bank code: 35000



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41		http://cdn.shopify.com/s/files/1/0799/9413/products/The_great_secrets_large.png?v=1427380416	263579	30791	88.32%
42		http://cdn.shopify.com/s/files/1/0799/9413/products/download_large.jpg?v=1427338077	17719	10958	38.16%
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45		http://cdn.shopify.com/s/files/1/0799/9413/products/48_percent_large.png?v=1428017428	265854	29517	88.90%
46		http://cdn.shopify.com/s/files/1/0799/9413/pr [...] oo-8995-067731-1-zoom_large.jpg?v=1428240717	32265	12776	60.40%
47		http://cdn.shopify.com/s/files/1/0799/9413/pr [...] cno-2638-62338-1-zoom_large.jpg?v=1428172530	37252	16510	55.68%
48		http://cdn.shopify.com/s/files/1/0799/9413/products/250_large.jpg?v=1428113450	16275	9329	42.68%
49		http://cdn.shopify.com/s/files/1/0799/9413/products/pen_large.jpg?v=1428111675	16762	8489	49.36%
50		http://cdn.shopify.com/s/files/1/0799/9413/products/Injin_large.jpg?v=1428111011	30517	15887	47.94%
51		http://cdn.shopify.com/s/files/1/0383/9765/t/1/assets/blankslate-producticon.png?4	4505	2013	55.32%

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Business Unit Manager of Website-Speed.info: **Dipl.-Jur. Sebastian Hoehne, LL.M., LL.M.**

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